

## YUJONG HWANG, Ph.D.

School of Accountancy & MIS  
Driehaus College of Business  
DePaul University  
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### ACADEMIC APPOINTMENTS

DePaul University  
Driehaus College of Business  
Kellstadt Graduate School of Business  
Coordinator of Graduate MIS Program (2019-present)  
School of Accountancy & Management Information Systems (MIS)  
Associate Professor (Tenured) (2009-present)  
Assistant Professor (2005-2009)  
Visiting Assistant Professor (2003-2005)

Northwestern University  
Kellogg School of Management  
Accounting Information & Management Department  
Visiting Professor (2008-2009)  
McCormick School of Engineering & Applied Science  
Computer Science Department  
Visiting Assistant Professor (2008)

Kyung Hee University, South Korea  
College of International Studies  
International Scholar (2010-2020)

Sungkyunkwan University, South Korea  
Department of Interaction Science  
Visiting Scholar (2015-2016)

University of South Carolina  
Darla Moore School of Business  
Management Science Department  
Instructor (2001-2003)

### EDUCATION

Ph.D. in Business Administration (Major: MIS / Cognate: Accounting) (2003)  
University of South Carolina  
Darla Moore School of Business  
Management Science Department

Master of Business Administration (1998)  
Hankuk University of Foreign Studies, Seoul, South Korea  
College of Business Administration  
Graduate School of Business

Bachelor of Science in Business Administration (1996)  
Hankuk University of Foreign Studies, Seoul, South Korea  
College of Business Administration

## RECOGNITIONS & AWARDS

### Research Productivity Recognition

Published 70+ refereed journal articles (5600+ [Google Scholar](#) citation, H-Index: 31) since 2003

Top 200 most productive MIS researchers in the world (Ranked 194<sup>th</sup> out of 4329 MIS scholars) –  
“The H-Index for Management Information Systems” study by the University of Arizona (2020)

Top 2% of the most-cited scientists list in the world in various disciplines by Stanford University –  
Based on data from Scopus that ranks journals and gives a career-long citation index (2020)

Top 1% Information Systems researchers in 2019 (Ranked 111<sup>th</sup> out of 16581) – “Data for Updated  
Science-Wide Author Databases of Standardized Citation Indicators” by Baas et al. (2020)

Top 40 productive authors on Internet Use in 2010-2014 “Internet Use in ERIC: A Scientometric  
Study” *International Journal of Library and Information Studies*, 2016, 6(4), pp. 83-95

Top 50 productive researchers in 2005-2008 based on the Top 6 Information Systems journal  
publication counts – Association for Information Systems Senior Scholars’ Basket of Journals

Top 1% highly cited papers of Social Sciences based on data from Essential Science Indicators –  
Malaquias, R. and Hwang, Y. “Mobile Banking Use: A Comparative Study with Brazilian and  
U.S. Participants,” *International Journal of Information Management*, 2019, 44, pp. 132-140

### Research Award

Summer Research Grant, Driehaus College of Business, DePaul University (2008, 2010, 2011,  
2012, 2013, 2016, 2017, 2018, 2019, 2020)

FAPEMIG Research Grant, Minas Gerais Research Support Foundation, Brazil (2019-2021)

Research Grant, National Research Foundation of Korea (2015-2018)

### Teaching Award – Quality of Instruction Council (QIC), DePaul University

Competitive Instructional Grant (2014-2015)

Academic Technology Grant (2007-2009)

### Association for Information Systems (AIS) Recognition

Most Dedicated Reviewer, Special Interest Group of Human Computer Interaction (SIGHCI) (2011)

### Best Paper Award Nomination

International Decision Sciences Institute (DSI) Conference (2009)

Americas Conference on Information Systems (AMCIS) (2002)

### Keynote Speech

University of Wollongong Seminar, Australia – “Corporate Social Responsibility and IT” (2018)

Korean MIS Conference, Doctoral Consortium – “Academic Job and Publication in MIS” (2010)

### Junior Faculty Consortium Fellow

Academy of Management (AOM) Annual Meeting (2009)

International Conference on Information Systems (ICIS) (2006)

Doctoral Consortium Fellow

Decision Sciences Institute (DSI) Annual Meeting (2002)

Pacific Asia Conference on Information Systems (PACIS) (2001)

First Seat Scholarship Award – Top score in the college entrance exam

Hankuk University of Foreign Studies, College of Business, Seoul, South Korea (1990)

## EDITORIAL POSITIONS

Americas Conference on Information Systems – Association for Information Systems flagship event  
Program Co-Chair (2013)

345 Completed Research papers presented in 113 General Presentation Sessions

173 Research-in-Progress papers presented in 35 Round Table Sessions

8 Panel Sessions, 3 Industry Panel Sessions, 5 Special Sessions

Executive Committee (2012-2015)

Program Advisory Sub-Committee (2012-2015)

European Journal of Information Systems (EJIS) – Ranked in Top 6 MIS journals

Distinguished Associate Editor (2018-2020)

Senior Associate Editor (2013-2017)

Associate Editor (2008-2013)

Electronic Commerce Research & Applications

Associate Editor (2020-present)

Behaviour & Information Technology

Associate Editor (2010-present)

Journal of Electronic Commerce Research

Associate Editor (2007-present)

Guest Issue Editor, Volume 8, Issue 4 (2007)

Journal of Organizational & End User Computing

Editorial Review Board (2009-2015)

Guest Editor, Special Issue on “Online End-User Trust and Consumer Behavior Research” (2009)

Asia Pacific Journal of Information Systems

Associate Editor (2012-2013)

Computers in Human Behavior Reports

Editorial Review Board (2019-present)

Internet Research

Editorial Review Board, Special Issue on “Advancing Mobile Payment Research in the Age of Digital Acceleration” (2021-2022)

Journal of Theoretical & Applied Electronic Commerce Research

Editorial Review Board (2011-2020)

IEEE Transactions on Professional Communication

Editorial Review Board (2008-2013)

International Conference on Information Systems (ICIS)  
Associate Editor, E-Business & E-Government Track (2015)

## SPECIALIZATION

### Research Interests

Electronic Commerce  
Knowledge Management  
Human-Computer Interaction  
ICT for Development (ICT4D)  
Accounting Information Systems

### Teaching Interests

Business Analysis  
Data Analytics  
Information Systems  
Data Management  
Research Seminar

## PUBLICATIONS – REFEREED JOURNAL ARTICLES

1. Hwang, Y., Kim, S., Rouibah, K. and Shin, D. "The Moderating Effects of Leader-Member Exchange for Technology Acceptance: An Empirical Study within Organization," *Journal of Organizational & End User Computing*, 2021, 33(4), Article 1 **[Lead Article]**
2. Rouibah, K., Al-Qirim, N., Hwang, Y. and Pouri, S. "The Determinants of eWoM Use in Social Commerce: The Role of Perceived Value, Enjoyment, Trust, Risks and Satisfaction," *Journal of Global Information Management*, 2021, 29(3), pp. 75-102
3. Malaquias, R., Malaquias, F., Ha, Y. and Hwang, Y. "A Cross-Country Study on Intention to Use Mobile Banking: Does Computer Self-Efficacy Matter?" *Journal of Global Information Management*, 2021, 29(2), pp. 102-117
4. Amirtha, R., Sivakumar, V. and Hwang, Y. "Influence of Perceived Risk Dimensions on e-Shopping Behavioural Intention among Women - A Family Life Cycle Stage Perspective," *Journal of Theoretical & Applied Electronic Commerce Research*, 2021, 16(3), pp. 320–355
5. Yoo, J., Choi, S., Hwang, Y. and Yi, M. "The Role of User Resistance and Social Influences on the Adoption of Smartphone: Moderating Effect of Age," *Journal of Organizational & End User Computing*, 2021, 33(2), pp. 36-58
6. Hwang, Y., Kim, S. and Shin, D. "Investigating the Role of Leader-Member Exchange for Goal Commitment in System Implementation," *Information Technology & People*, 2020, 33(6), pp. 1555-1573

7. Ahmad, S., Bhatti, S. and Hwang, Y. "E- Service Quality and Actual Use of E-Banking: Explanation through Technology Acceptance Model," *Information Development*, 2020, 36(4), pp. 503-519 **[Top 30 Most Read Articles]**
8. Shin, D. & Hwang, Y. "The Effects of Security and Traceability of Blockchain on Digital Affordance," *Online Information Review*, 2020, 44(4), pp. 913-932
9. Arif, I., Aslam, W. and Hwang, Y. "Barriers in Adoption of Internet Banking: A Structural Equation Modeling - Neural Network Approach," *Technology in Society*, 2020, 61, Paper 101231 **[Lead Article]**
10. Chiu, Y., Lo, S., Hsieh, A. and Hwang, Y. "Exploring Why People Spend More Time Shopping Online Than in Offline Stores," *Computers in Human Behavior*, 2019, 95, pp. 24-30
11. Malaquias, R. and Hwang, Y. "Mobile Banking Use: A Comparative Study with Brazilian and U.S. Participants," *International Journal of Information Management*, 2019, 44, pp. 132-140 **[Top 1% Highly Cited Papers]**
12. Sun, Y., Fang, S. and Hwang, Y. "Investigating Privacy and Information Disclosure Behavior in the Social Electronic Commerce," *Sustainability*, 2019, 11(12), 3311
13. Malaquias, F. and Hwang, Y. "An Empirical Investigation on Disclosure about Mobile Banking in Banks' Websites," *Online Information Review*, 2018, 42(5), pp. 615-629
14. Malaquias, R., Malaquias, F. and Hwang, Y. "Understanding Technology Acceptance Features in Learning through a Serious Game," *Computers in Human Behavior*, 2018, 87, pp. 395-402
15. Sun, Y., Jiang, H., Hwang, Y. and Shin, D. "Why Should I Share? An Answer from Information Management Motivation and Organizational Citizenship Behavior Perspectives," *Computers in Human Behavior*, 2018, 87, pp. 146-154
16. Chen, A., Lee, Y. and Hwang, Y. "Managing Online Wait: Designing Effective Waiting Screens across Cultures," *Information & Management*, 2018, 55, pp. 558-575
17. Malaquias, F., Malaquias, R. and Hwang, Y. "Understanding the Determinants of Mobile Banking Adoption: A Longitudinal Study in Brazil," *Electronic Commerce Research & Applications*, 2018, 30, pp. 1-7 **[Lead Article]**
18. Liu, C., Lo, S., Hsieh, A. and Hwang, Y. "Effects of Banner Ad Shape and the Schema Creating Process on Consumer Internet Browsing Behavior," *Computers in Human Behavior*, 2018, 86, pp. 9-17
19. Hwang, Y., Lin, H. and Shin, D. "Knowledge System Commitment and Knowledge Sharing Intention: The Role of Personal Information Management Motivation," *International Journal of Information Management*, 2018, 39, pp. 220-227

20. Hwang, Y., Chung, J. and Shin, D. "Investigating the Post-Adoption Attitude of the Web Based Content Management System within Organization," *Journal of Theoretical & Applied Electronic Commerce Research*, 2018, 13(2), pp. 29-42
21. Shin, D. and Hwang, Y. "Integrated Acceptance and Sustainability Evaluation of Internet of Medical Things: A Dual-Level Analysis," *Internet Research*, 2017, 27(5), pp. 1227-1254
22. Malaquias, R. and Hwang, Y. "Mixing Business and Pleasure: Empirical Implications for Trust in Mobile Banking," *Journal of Electronic Commerce Research*, 2017, 18(3), pp. 212-224
23. Hwang, Y., Chung, J., Shin, D. and Lee, Y. "An Empirical Study on the Integrative Pre-Implementation Model of Technology Acceptance in a Mandatory Environment," *Behaviour & Information Technology*, 2017, 36(8), pp. 861-874
24. Malaquias, R., Malaquias, F. and Hwang, Y. "The Role of Information and Communication Technology for Development in Brazil," *Information Technology for Development*, 2017, 23(1), pp. 179-193
25. Liu, C., Hsieh, A., Lo, S. and Hwang, Y. "What Consumers See when Time Is Running Out: Consumers' Browsing Behaviors on Online Shopping Websites when under Time Pressure," *Computers in Human Behavior*, 2017, 70, pp. 391-397
26. Hwang, Y. "Investigating the Personal Information Management Motivation in a Mandatory Adoption of Content Management Systems," *Information Development*, 2017, 33(4), pp. 339-350  
**[Lead Article]**
27. Shin, D., Lee, S. and Hwang, Y. "How Do Credibility and Utility Play in the User Experience of Health Informatics Services?" *Computers in Human Behavior*, 2017, 67, pp. 292-302
28. Malaquias, R. and Hwang, Y. "Firms' Size and Information and Communication Technologies Use: Empirical Evidence on Brazilian Small Businesses," *Information Development*, 2016, 32(5), pp. 1613-1620
29. Malaquias, F. and Hwang, Y. "Trust in Mobile Banking under Conditions of Information Asymmetry: Empirical Evidence from Brazil," *Information Development*, 2016, 32(5), pp. 1600-1612
30. Rouibah, K., Lowry, P. and Hwang, Y. "The Effects of Perceived Enjoyment and Perceived Risks on Trust Formation and Intentions to Use Online Payment Systems: New Perspectives from an Arab Country," *Electronic Commerce Research & Applications*, 2016, 19, pp. 33-43
31. Hwang, Y., Al-Arabi, M., Shin, D. and Lee, Y. "Understanding Information Proactiveness and the Content Management System Adoption in Pre-Implementation Stage," *Computers in Human Behavior*, 2016, 64, pp. 515-523

32. Hwang, Y., Al-Arabi, M. and Shin, D. "Understanding Technology Acceptance in a Mandatory Environment: A Literature Review," *Information Development*, 2016, 32(4), pp. 1266-1283 **[Top 30 Most Read Articles]**
33. Hwang, Y., Al-Arabi, M., Rouibah, K. and Chung, J. "Toward an Integrative View for the Leader-Member Exchange of System Implementation," *International Journal of Information Management*, 2016, 36(6), pp. 976-986
34. Hwang, Y., Lee, Y. and Shin, D. "The Role of Goal Awareness and IT Self-Efficacy on Job Satisfaction of Healthcare System Users," *Behaviour & Information Technology*, 2016, 35(7), pp. 548-558
35. Malaquias, R., Malaquias, F. and Hwang, Y. "Effects of Information Technology on Corporate Social Responsibility: Empirical Evidence from an Emerging Economy," *Computers in Human Behavior*, 2016, 59, pp. 195-201
36. Hwang, Y. "A Study on the Multidimensional Information Management Capability of Knowledge Workers," *ASLIB Journal of Information Management*, 2016, 68(2), pp. 138-154 **[Lead Article]**
37. Malaquias, R. and Hwang, Y. "An Empirical Study on Trust in Mobile Banking: A Developing Country Perspective," *Computers in Human Behavior*, 2016, 54, pp. 453-461 **[200+ Citations]**
38. Hwang, Y. "Understanding Social Influence Theory and Personal Goals in Electronic Learning," *Information Development*, 2016, 32(3), pp. 466-477 **[Top 30 Most Read Articles]**
39. Hwang, Y. and Jeong, J. "Electronic Commerce and Online Consumer Behavior Research: A Literature Review," *Information Development*, 2016, 32(3), pp. 377-388 **[Top 30 Most Read Articles]**
40. Hwang, Y. and Grant, D. "An Empirical Study of Enterprise Resource Planning Integration: Global and Local Perspectives," *Information Development*, 2016, 32(3), pp. 260-270
41. Hwang, Y., Kettinger, W. and Yi, M. "Personal Information Management Effectiveness of Knowledge Workers: Conceptual Development and Empirical Validation," *European Journal of Information Systems*, 2015, 24(6), pp. 588-606
42. Lee, Y., Lee, J. and Hwang, Y. "Relating Motivation to Information and Communication Technology Acceptance: Self-Determination Theory Perspective," *Computers in Human Behavior*, 2015, 51, pp. 418-428
43. Kim, D., Jeong, E. and Hwang, Y. "A Study of Online Portal Users' Loyalty from Switching Barriers, Core Service and Additional Value-added Service Satisfaction Perspectives," *Information Systems Management*, 2015, 32(2), pp. 136-152
44. Hwang, Y. "User Experience and Personal Innovativeness: An Empirical Study on the Enterprise Resource Planning Systems," *Computers in Human Behavior*, 2014, 34, pp. 227-234

45. Hwang, Y. "Understanding the Electronic Recruiting Marketplace Strategy: The Case of Job-Korea," *Information Technology for Development*, 2014, 20(4) pp. 353-361
46. Hwang, Y. "Understanding the Different Influences of Online Trust on Loyalty by Risk Takers and Avoiders," *International Journal of Human-Computer Interaction*, 2014, 30(12), pp. 977-984
47. Lin, H. and Hwang, Y. "Do Feelings Matter? The Effects of Intrinsic Benefits on Individuals' Commitment toward Knowledge Systems," *Computers in Human Behavior*, 2014, 30(1), pp. 191-198
48. Lee, K., Lee, S. and Hwang, Y. "The Impact of Hyperlink Affordance, Psychological Reactance, and Perceived Business Tie on Trust Transfer," *Computers in Human Behavior*, 2014, 30(1), pp. 110-120
49. Grant, D., Hwang, Y. and Tu, Q. "An Empirical Examination of Six Levels of Enterprise Resource Planning Integration," *Computers in Human Behavior*, 2013, 29(6), pp. 2123-2133 **[Lead Article]**
50. Hwang, Y., Kettinger, W. and Yi, M. "A Study on the Motivational Aspects of Information Management Practice," *International Journal of Information Management*, 2013, 33(1), pp. 177-184
51. Hwang, Y. "End-User Adoption of Enterprise Systems in Eastern and Western Cultures," *Journal of Organizational & End User Computing*, 2012, 24(4), pp. 1-17 **[Lead Article]**
52. Hwang, Y. and Lee, K. "Investigating the Moderating Role of Uncertainty Avoidance Cultural Values on Multidimensional Online Trust," *Information & Management*, 2012, 49(3), pp. 171-176
53. Hwang, Y. "Understanding Moderating Effects of Collectivist Cultural Orientation on the Knowledge Sharing Attitude by Email," *Computers in Human Behavior*, 2012, 28(6), pp. 2169-2174
54. Kim, D. and Hwang, Y. "A Study of Mobile Internet Users' Service Quality Perceptions from Utilitarian and Hedonic User Value Tendency Perspectives," *Information Systems Frontiers*, 2012, 14(2), pp. 409-421
55. Hwang, Y. "Predicting Attitudes toward Knowledge Sharing by Email: An Empirical Study," *International Journal of Human-Computer Interaction*, 2011, 27(12), pp. 1161-1176
56. Hwang, Y. and Grant, D. "Understanding the Influence of Integration on Enterprise Resource Planning Performance," *Information Technology & Management*, 2011, 12(3), pp. 229-240
57. Hwang, Y. "Investigating the Influence of Cultural Orientation and Innovativeness on ERP Adoption," *Journal of Global Information Technology Management*, 2011, 14(3), pp. 54-74
58. Hwang, Y. and Grant, D. "Behavioral Aspects of Enterprise Systems Adoption: An Empirical Study on Cultural Factors," *Computers in Human Behavior*, 2011, 27(2), pp. 988-996
59. Hwang, Y. "Measuring Information Behaviour Performance Inside a Company: A Case Study," *Information Research-An International Electronic Journal*, 2011, 16(2), Paper 480



60. Hwang, Y., Kettinger, W. and Yi, M. "Understanding Information Behavior and the Relationship to Job Performance," *Communications of the Association for Information Systems*, 2010, 27, pp. 113-128
61. Hwang, Y. "The Moderating Effects of Gender on Electronic Commerce Systems Adoption Factors: An Empirical Investigation," *Computers in Human Behavior*, 2010, 26(6), pp. 1753-1760
62. Hwang, Y. "Investigating the Role of Identity and Gender in Technology Mediated Learning," *Behaviour & Information Technology*, 2010, 29(3), pp. 305-319
63. Hwang, Y. "The Impact of Uncertainty Avoidance, Social Norms and Innovativeness on Trust and Ease of Use in Electronic Customer Relationship Management," *Electronic Markets*, 2009, 19(2), pp. 89-98
64. Kim, Y., Kim, D. and Hwang, Y. "Exploring Online Transaction Self-Efficacy in Trust Building in Business-to-Customer E-Commerce," *Journal of Organizational & End User Computing*, 2009, 21(1), pp. 37-59
65. Hwang, Y. "A Preliminary Examination of the Factors for Knowledge Sharing in Technology Mediated Learning," *Journal of Information Systems Education*, 2008, 19(4), pp. 419-430
66. Hwang, Y. and Kim, D. "Understanding Affective Commitment, Collectivist Culture, and Social Influence in relation to Knowledge Sharing in Technology Mediated Learning," *IEEE Transactions on Professional Communication*, 2007, 50(3), pp. 232-248
67. Hwang, Y. and Kim, D. "Customer Self-Service Systems: The Effects of Perceived Web Quality with Service Contents on Enjoyment, Anxiety, and e-Trust," *Decision Support Systems*, 2007, 43(3), pp. 746-760 **[400+ Citations]**
68. Hwang, Y. and Leitch, R. "Balanced Scorecard: Evening the Odds of Successful Business Process Reengineering," *IEEE IT Professional*, 2005, 7(6), pp. 24-30
69. Saeed, K., Grover, V. and Hwang, Y. "The Relationship of E-Commerce Competence to Customer Value and Firm Performance: An Empirical Investigation," *Journal of Management Information Systems*, 2005, 22(1), pp. 223-256
70. Hwang, Y. "Investigating Enterprise Systems Adoption: Uncertainty Avoidance, Intrinsic Motivation, and the Technology Acceptance Model," *European Journal of Information Systems*, 2005, 14(2) pp. 150-161 **[300+ Citations]**
71. Saeed, K., Grover, V. and Hwang, Y. "Creating Synergy with a Clicks and Mortar Approach," *Communications of the ACM*, 2003, 46(12), pp. 206-212
72. Yi, M. and Hwang, Y. "Predicting the Use of Web-Based Information System: Self-Efficacy, Enjoyment, Learning Goal Orientation, and the Technology Acceptance Model," *International Journal of Human-Computer Studies*, 2003, 59(4), pp. 431-449 **[1600+ Citations]**

73. Saeed, K., Hwang, Y. and Yi, M. "Toward an Integrative Framework for Online Consumer Behavior Research: A Meta-Analysis Approach," *Journal of Organizational & End User Computing*, 2003, 15(4), pp. 1-26 **[Lead Article; 200+ Citations]**
74. Saeed, K., Hwang, Y. and Grover, V. "Investigating the Impacts of Website Value and Advertising on Firm Performance in E-Commerce," *International Journal of Electronic Commerce*, 2003, 7(2), pp. 119-141

#### PUBLICATIONS – EDITORIAL / BOOK CHAPTERS

1. Hwang, Y. "Guest Editorial Preface: Online End-User Trust and Consumer Behavior Research," *Journal of Organizational & End User Computing*, 2009, 21(1), pp. 1-2
2. Hwang, Y. and Kim, D. "Research Highlight Summary: Evaluation of Web Assurance Seal Services," in *Auditing: The Art and Science of Assurance Engagement*, Canadian Eleventh Edition (Arens et al. Eds.) Pearson Education Canada, 2009
3. Saeed, K., Hwang, Y. and Yi, M. "Chapter V: A Meta-Analysis Approach toward the Development of an Integrative Framework for Online Consumer Behavior Research," in *Advanced Topics in End User Computing, Volume III* (Adam Mahmood Eds.) Idea Group Publishing, Hershey, PA, 2004, pp. 64-95

#### PUBLICATIONS – REFEREED CONFERENCE PROCEEDINGS

1. Hwang, Y. "Collectivist Cultural Orientation and Knowledge Sharing Attitude in the Online Learning Environment," *Korea Society of Management Information Systems Conference*, Busan, South Korea, 2012, (1), pp.135-140
2. Hwang, Y. "The Impact of Culture on the Enterprise Systems Adoption in Japan and the U.S." *Americas Conference on Information Systems*, Detroit, MI, 2011, Paper 7
3. Hwang, Y. "Investigating the Factors for Adopting Enterprise Systems: A Cross-Cultural Study," *International Conference on Information Resource Management (Conf-IRM)*, Seoul, South Korea, 2011, pp. 65-69
4. Hwang, Y. "Understanding Knowledge Sharing by Email Based on the Social Influence Theory Perspectives," *Korea Society of Management Information Systems Conference*, Seoul, South Korea, 2010, (1), pp. 617-622
5. Hwang, Y. "An Empirical Investigation of Normative, Affective, and Gender Influence on E-Commerce Systems Adoption," *Americas Conference on Information Systems*, Lima, Peru, 2010, Paper 37
6. Hwang, Y. "Understanding Social Norms, Enjoyment, and the Moderating Effect of Gender on E-Commerce Adoption," *Southern Association for Information Systems Conference*, Atlanta, GA, 2010, pp. 237-242
7. Hwang, Y. "Understanding the Cultural Factors for Enterprise Resource Planning Systems Adoption in the Digital Economy," *International Decision Sciences Institute Conference*, Nancy, France, 2009, pp. 321-332 **[Conference Best Papers Nomination]**

8. Hwang, Y. "An Empirical Study on Affective Commitment and Enjoyment in Technology Mediated Learning," *Decision Sciences Institute (DSI) Annual Meeting*, Baltimore, MD, 2008, pp. 591-596
9. Hwang, Y. "Towards the Development of an Integrative Framework for Technology Mediated Learning," *Americas Conference on Information Systems*, Toronto, Canada, 2008, Paper 170
10. Kim, D. and Hwang, Y. "A Study of Mobile Internet Usage from Utilitarian and Hedonic User Tendency Perspectives," *Americas Conference on Information Systems*, Acapulco, Mexico, 2006, pp. 2015-2023
11. Hwang, Y. "An Empirical Study of Online Trust and Consumer Behavior: Cultural Orientation, Social Norms, and Personal Innovativeness in IT," *International Conference on Information Systems (ICIS)*, Las Vegas, NV, 2005, pp. 873-884 **[12% Acceptance Rate]**
12. Hwang, Y. "Investigating the Effects of Perceived Web Quality on e-Trust, Mediated by Hedonic Needs and Anxiety," *Americas Conference on Information Systems*, Omaha, NE, 2005, pp. 151-156
13. Hwang, Y. "The Influence of Individual-Level Cultural Orientation on ERP System Adoption," *Americas Conference on Information Systems*, New York City, NY, 2004, pp. 420-424
14. Hwang, Y. and Leitch, R. "Assessment of ERP / e-Commerce System Implementation Using Balanced Scorecard Approach," *Americas Conference on Information Systems*, Tampa, FL, 2003, p. 302
15. Hwang, Y. and Yi, M. "Predicting the Use of Web-Based IS: Intrinsic Motivation and Self-Efficacy," *Americas Conference on Information Systems (AMCIS)*, Dallas, TX, 2002, pp. 1076-1081 **[HCI Mini-Track Best Papers Nomination]**

#### REFEREED CONFERENCE / WORKSHOP PRESENTATIONS

1. Hwang, Y. "A Study on the Different Influences of Trust on Loyalty by Risk Takers and Avoiders," *Post-ICIS LG CNS KrAIS Workshop*, Milan, Italy, 2013
2. Hwang, Y. "An Empirical Test of Six Levels of Enterprise Resource Planning Integration," *Korea Association of Information Systems Conference*, Busan, South Korea, 2013
3. Hwang, Y. "Understanding the Different Levels of Enterprise Systems Integration," *Post-ICIS LG CNS KrAIS Workshop*, Orlando, FL, 2012
4. Hwang, Y. "Investigating Personal Information Management Effectiveness and Organizational Performance," *Academy of Management Annual Meeting – Professional Development Workshop*, Chicago, IL, 2009
5. Hwang, Y. "Investigating the Antecedents of Intrinsic Motivation and Identification in Technology Mediated Learning," *Midwest Decision Sciences Institute Meeting*, Chicago, IL, 2007
6. Kim, D., Jeong, E., Hwang, Y. and Rao, H. "A Study of Online Game Portal Users' Loyalty from Switching Barrier, Game Content Satisfaction, and Additional Service Satisfaction Perspectives," *Pre-ICIS Workshop on e-Business (WEB)*, Milwaukee, WI, 2006

7. Hwang, Y. "The Roles of Internalization, Identification, Social Influence, and Collectivism in Technology Mediated Learning," *San Diego International Systems Conference*, San Diego, CA, 2006
8. Hwang, Y. "An Empirical Examination of Individual-Level Cultural Orientation as an Antecedent to ERP Systems Adoption," *Pre-ICIS Workshop on Cross-Cultural Research in Information Systems*, Washington D.C., 2004
9. Hwang, Y. "Resource-Based Approach in Balanced Scorecard Implementation," *Southern Association for Information Systems Conference*, Savannah, GA, 2002
10. Hwang, Y. and Saeed, K. "Investigating Online Consumer Behavior: A Literature Review," *Decision Sciences Institute Annual Meeting – Doctoral Consortium Workshop*, San Diego, CA, 2002
11. Hwang, Y. "Balanced Scorecard Implementation in Electronic Commerce: A Case Study," *Pacific Asia Conference on Information Systems – Doctoral Consortium Workshop*, Seoul, South Korea, 2001

## COURSES TAUGHT

### DePaul University

Driehaus College of Business, School of Accountancy & MIS

Associate Professor (2009-present)

Assistant Professor (2005-2009)

Visiting Assistant Professor (2003-2005)

[MIS 140] Introduction to Business Technology and Decision Making

[MIS 350] Business Systems Analysis

[MIS 398] Special Topics

[MIS 673] Data Management

[MIS 674] Systems Analysis and Design

[MIS 686] Telecommunications Management

[MIS 340] Management Information Systems

Kellstadt Graduate School of Business, Doctorate of Business Administration (DBA) Program

Dissertation Chair

David Bouvier (2020-present)

James Moore (2017-2020)

College of Computing and Digital Media, PhD Program

Dissertation Committee Member

Mohanned Al-Arabiati (2009-2014)

### Kyung Hee University

College of International Studies, South Korea

International Scholar (2010-2019)

[Summer] Global Business Strategy

[Summer] Topics in Global Business

[Graduate] Management Information Systems

### University of South Carolina

Darla Moore School of Business, Management Science Department  
Instructor (2001-2003)  
[MGSC 190] Computer Information Systems for Business

#### INVITED TALKS

- 2019 Hankuk University of Foreign Studies, South Korea (HUFS)
- 2018 University of Wollongong, Australia
- 2017 Korea Advanced Institute of Science and Technology (KAIST)
- 2016 Yonsei University, South Korea
- 2015 Seoul National University, South Korea (SNU)
- 2013 KAIST, Yonsei University, Kyung Hee University (KHU), Hanyang University, LG CNS
- 2012 KAIST, SNU, KHU, HUFS, Sungkyunkwan University, Sogang University, Sejong University
- 2010 KAIST, SNU, KHU, Yonsei University, Korea University, Sungkyunkwan University, Sogang University, Hanyang University, Ewha Womans University, Ajou University, Dongguk University
- 2008 Northwestern University
- 2005 University of Illinois at Chicago
- 2003 Villanova University, USC, CSU – Sacramento, Texas A&M University, Hofstra University
- 2002 University of Central Florida, Bowling Green State University, Wichita State University

#### SERVICE – DEPAUL UNIVERSITY

##### University Service

- Advisor, DePaul University Korean Association (DUKA) (2021-present)
- Advisor, Korean Student Association (2015-2020)
- Member, Academic Integrity Board (2007-2010, 2013-2019)
- Visiting Research Scholar Supervisor
  - Rodrigo Malaquias, PhD, Federal University of Uberlândia, Brazil (2015, 2020-2021)
  - Ai-Yun Hsieh, PhD, Chinese Culture University, Taiwan (2016, 2019)
  - Fernanda Malaquias, PhD, Federal University of Uberlândia, Brazil (2015)
- Member, Course Management Technology Assessment Task Force (2009)
- Faculty Member, General Student Group Organization (2005)

##### College Service

- Faculty Mentor, MIS Organization (2015-present)
- Liaison, Various Collaboration Program in Korea (2012-present)
- Member, Undergraduate Curriculum Committee (2006-2013)
- Member, Strategic Planning Task Force (2012)
- Member, Internal Operation Strategic Task Force (2012)
- Member, Ethical Issues Assessment and Assurance Task Force (2004)
- Faculty Representative, Kellstadt Graduate School Open House (2004-2008)
- Participant, GMAT Exam Revision Assessment (2009)
- Participant, AACSB Program Assessment (2006)
- Interviewer, Schmitt and Bauer Scholarship Program (2004)

##### Department Service

- Coordinator, Graduate MIS Program (2019-present)
- Chair, Graduate MIS Curriculum Committee (2019-present)
- Member, MIS Curriculum Committee (2004-present)
- Member, Journal List Committee (2016-present)
- Member, Recruiting Committee (2007-present)

Member, Promotion and Tenure Committee (2015-present)  
Member, MIS 140 Strategic Task Force (2018)  
Member, Strategic Planning Group (2012)  
Member, Scholarship Strategic Task Force (2012)  
Member, MIS 340 Revision Committee (2007-2009)

## EXTERNAL SERVICE

### Reviewer – Journal Articles

Management Information Systems Quarterly  
Journal of Management Information Systems  
Journal of the Association for Information Systems  
Information Systems Journal  
Journal of Information Technology  
Information & Management  
Decision Support Systems  
Computers in Human Behavior  
Information Technology & People  
International Journal of Electronic Commerce  
International Journal of Information Management  
International Journal of Accounting Information Systems  
International Journal of Human-Computer Studies

### Program Committee – Conference

Post-ICIS LG CNS Korean AIS Workshop (2012-present)  
Pre-ICIS Human-Computer Interaction / MIS Workshop (2004-2013)  
Conference on Information Resource Management (Conf-IRM) (2005-2007)  
European Conference on Information Systems / EJIS Workshop (2014)  
Pacific Asia Conference on Information Systems (PACIS) (2005)  
Mid-West Association for Information Systems (MWAIS) Conference (2017)

### Reviewer – Conference Papers

International Conference on Information Systems (ICIS) (2004-present)  
Americas Conference on Information Systems (AMCIS) (2002-present)  
Hawaii International Conference on System Sciences (HICSS) (2006-2014)  
Pacific Asia Conference on Information Systems (PACIS) (2001, 2006-2013)  
Decision Sciences Institute (DSI) Annual Meeting (2002-2008, 2014)  
European Conference on Information Systems (ECIS) (2011)  
Academy of Management (AOM): OCIS Division (2009-2010)  
Pre-ICIS Workshop on Cross-Cultural Research in Information Systems (2004-2007)  
Southern Association for Information Systems Conference (2002, 2010)

### Reviewer – Book Chapters

*Systems Analysis and Design in an Age of Options*, by Spurrier and Topi, Prospect Press (2018)  
*End-User Computing, Development, and Software Engineering*, by Dwivedi and Clarke, IGI Global (2012)  
*Innovative Strategies and Approaches for End-User Computing Advancements*, by Dwivedi and Clarke, IGI Global (2012)  
*Computationalism: The Deductive Approach or the Mind Body Problem in a Computationalist Perspective*, by Marchal, Bentham Science Publishers (2012)  
*Modern Systems Analysis and Design*, by Hoffer, George and Valacichi, Prentice Hall (2011)  
*Systems Analysis & Design with UML*, by Dennis, Wixom and Tegarden, John Wiley & Sons (2011)

*Accounting Information Systems: Basic Concepts & Current Issues*, by Hurt, McGraw-Hill (2008)  
*Management Information Systems for the Information Age*, by Haag, Cummings and Phillips,  
McGraw-Hill (2006)  
*Modern Database Management*, by Hoffer, Prescott and McFadden, Prentice Hall (2006)

Review Committee – Grant Proposals  
Research Grant Council (RGC) of Hong Kong (2016-2019)

Community Service  
Computer Class Instructor for Community  
Director of the Korean Language Elementary School

## OTHER ACTIVITIES

Faculty Development Participation – DePaul Teaching Commons  
“Great Teachers Ask Good Questions: Designing Discussions that Matter” (2020)  
“How to Leverage D2L to Create a Course that Sparks Joy” (2020)

Media Interview  
The DePaulia, “Zoom Offers Access to World amid Covid-19” (2021)  
The Media Prof, “Mobile Banking Fears: Mobile Banking in Brazil” (2016)  
The E-Commerce Times, “Coupang’s on Fire in Korea’s Hot M-Commerce Climate” (2014)

Professional Experience  
Consultant, BlueCross BlueShield of South Carolina (2002-2003)  
Head of Trade Division, Jisan Cellular Products Co. Ltd. South Korea (1998)  
Accountant, Hyundai Petrochemical Co. Ltd. South Korea (1995)  
Communication Officer, Republic of Korea Army (1992-1993)

Academic Membership  
Association for Information Systems (AIS)  
Korea Society of Management Information Systems (KrAIS)  
Marquis Who’s Who in America – Albert Nelson Marquis Lifetime Achievement Award  
International Biographical Centre (IBC) – 2000 Outstanding Intellectuals of the 21<sup>st</sup> Century  
American Biographical Institute (ABI) – The Prestigious Leadership Hall of Fame  
Beta Gamma Sigma – International Honor Society

Personal Information – U.S. Citizen