

## Yujong Hwang, Ph.D.

School of Accountancy & MIS, Driehaus College of Business  
DePaul University, 1 E. Jackson Blvd. Chicago, IL 60604  
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### ACADEMIC APPOINTMENTS

#### DePaul University

School of Accountancy & Management Information Systems (MIS)  
Driehaus College of Business, Kellstadt Graduate School of Business  
Associate Professor (Tenured) (2009-present)  
Assistant Professor (2005-2009)  
Visiting Assistant Professor (2003-2005)

#### Kyung Hee University

College of International Studies, South Korea  
Professor (International Scholar) (2010-present)

#### Northwestern University

Kellogg School of Management  
Visiting Professor (2008-2009)  
McCormick School of Engineering & Applied Science  
Visiting Assistant Professor (2008)

#### University of South Carolina

Management Science Department, Darla Moore School of Business  
Instructor (2001-2003)

### EDUCATION

#### Ph.D. in Business Administration (Major: MIS / Cognate: Accounting) (2003)

Management Science Department, Darla Moore School of Business  
University of South Carolina

#### Master of Business Administration (1998)

Graduate School of Business  
Hankuk University of Foreign Studies, Seoul, South Korea

#### Bachelor of Science in Business Administration (1996)

College of Business Administration  
Hankuk University of Foreign Studies, Seoul, South Korea

### EDITORIAL POSITIONS

#### Program Co-Chair

Americas Conference on Information Systems (AMCIS) 2013 – AIS Flagship Conference

#### Association for Information Systems (AIS) Committee

AMCIS Executive Committee (2012-2015)  
AMCIS Program Advisory Sub-Committee (2012-2015)

**Distinguished Associate Editor**

European Journal of Information Systems (2018-2020) – Top 6 Information Systems Journal

**Senior Associate Editor**

European Journal of Information Systems (2013-2017)

**Associate Editor**

Behaviour & Information Technology (2010-present)  
Journal of Electronic Commerce Research (2007-present)  
European Journal of Information Systems (2008-2013)  
Asia Pacific Journal of Information Systems (2012-2013)  
International Conference on Information Systems (2015)

**Editorial Board**

Journal of Theoretical & Applied Electronic Commerce Research (2011-present)  
Computers in Human Behavior Reports (2019-present)  
Journal of Organizational & End User Computing (2009-2015)  
IEEE Transactions on Professional Communication (2008-2013)

**Guest Editor**

Journal of Organizational & End User Computing, 21(1) (2009)  
Special Issue – “Online End-User Trust and Consumer Behavior Research”  
Journal of Electronic Commerce Research, 8(4) (2007)

**RECOGNITIONS & AWARDS****Research Productivity Recognition**

Top 50 productive researchers in the world in 2005-2008 based on the Top 6 IS journal counts  
65+ refereed journal publications with 4,000+ Google Scholar citations (26 h-index) since 2003

**Research Grant Award**

Summer Research Grant, Driehaus College of Business (2008, 2010-2013, 2016-2019)  
FAPEMIG Research Grant, Minas Gerais Research Support Foundation, Brazil (2019-2021)

**Quality of Instruction Council Grant**

Competitive Instructional Grant, DePaul University (2014-2015)  
Academic Technology Grant, DePaul University (2007-2009)

**Best Paper Award Nomination**

Decision Sciences Institute (DSI) International Conference (2009)  
Americas Conference on Information Systems (AMCIS) (2002)

**Most Dedicated Reviewer Acknowledgement**

AIS Special Interest Group of Human Computer Interaction (SIGHCI) (2011)

**Keynote Speech**

University of Wollongong Seminar in Australia – “Corporate Social Responsibility and IT” (2018)  
Korean MIS Conference Doctoral Consortium – “Academic Job and Publication in MIS” (2010)

**Junior Faculty Consortium Fellow**

Academy of Management (AOM) Annual Meeting (2009)  
International Conference on Information Systems (ICIS) (2006)

**Doctoral Consortium Fellow**

Decision Sciences Institute (DSI) Annual Meeting (2002)  
Pacific Asia Conference on Information Systems (PACIS) (2001)

**First Seat Scholarship Award** – Top Score in the College Entrance Test  
Hankuk University of Foreign Studies, College of Business (1990)

SPECIALIZATION

**Research Interests**

Electronic Commerce  
Knowledge Management  
Human-Computer Interaction  
ICT for Development (ICT4D)  
Accounting Information Systems

**Teaching Interests**

Data Analytics  
Information Systems  
Business Analysis  
Data Management  
Research Seminar

PUBLICATIONS – REFEREED JOURNAL ARTICLES

1. Ahmad, S., Bhatti, S. and Hwang, Y. "E- Service Quality and Actual Use of E-Banking: Explanation through Technology Acceptance Model," *Information Development*, 2019, published online first SSCI IF:1.27
2. Chiu, Y., Lo, S., Hsieh, A. and Hwang, Y. "Exploring Why People Spend More Time Shopping Online Than in Offline Stores," *Computers in Human Behavior*, 2019, 95, pp. 24-30 SSCI IF:4.31
3. Malaquias, R. and Hwang, Y. "Mobile Banking Use: a Comparative Study with Brazilian and U.S. Participants," *International Journal of Information Management*, 2019, 44, pp. 132-140 SSCI IF:5.06
4. Sun, Y., Fang, S. and Hwang, Y. "Investigating Privacy and Information Disclosure Behavior in the Social Electronic Commerce," *Sustainability*, 2019, 11(12), 3311 SSCI IF:2.59
5. Malaquias, F. and Hwang, Y. "An Empirical Investigation on Disclosure about Mobile Banking in Banks' Websites," *Online Information Review*, 2018, 42(5), pp. 615-629 SSCI IF:1.98
6. Malaquias, R., Malaquias, F. and Hwang, Y. "Understanding Technology Acceptance Features in Learning through a Serious Game," *Computers in Human Behavior*, 2018, 87, pp. 395-402 SSCI IF:4.31

7. Sun, Y., Jiang, H., Hwang, Y. and Shin, D. "Why Should I Share? An Answer from Information Management Motivation and Organizational Citizenship Behavior Perspectives," **Computers in Human Behavior**, 2018, 87, pp. 146-154 SSCI IF:4.31
8. Chen, A., Lee, Y. and Hwang, Y. "Managing Online Wait: Designing Effective Waiting Screens across Cultures," **Information & Management**, 2018, 55, pp. 558-575 SSCI IF:4.12
9. Malaquias, F., Malaquias, R. and Hwang, Y. "Understanding the Determinants of Mobile Banking Adoption: A Longitudinal Study in Brazil," **Electronic Commerce Research & Applications**, 2018, 30, pp. 1-7 (Lead article) SSCI IF:2.91
10. Liu, C., Lo, S., Hsieh, A. and Hwang, Y. "Effects of Banner Ad Shape and the Schema Creating Process on Consumer Internet Browsing Behavior," **Computers in Human Behavior**, 2018, 86, pp. 9-17 SSCI IF:4.31
11. Hwang, Y., Lin, H. and Shin, D. "Knowledge System Commitment and Knowledge Sharing Intention: The Role of Personal Information Management Motivation," **International Journal of Information Management**, 2018, 39, pp. 220-227 SSCI IF:5.06
12. Hwang, Y., Chung, J. and Shin, D. "Investigating the Post-Adoption Attitude of the Web Based Content Management System within Organization," **Journal of Theoretical & Applied Electronic Commerce Research**, 2018, 13(2), pp. 29-42 SSCI IF:0.83
13. Shin, D. and Hwang, Y. "Integrated Acceptance and Sustainability Evaluation of Internet of Medical Things: A Dual-Level Analysis," **Internet Research**, 2017, 27(5), pp. 1227-1254 SSCI IF:4.11
14. Malaquias, R. and Hwang, Y. "Mixing Business and Pleasure: Empirical Implications for Trust in Mobile Banking," **Journal of Electronic Commerce Research**, 2017, 18(3), pp. 212-224 SSCI IF:1.76
15. Hwang, Y., Chung, J., Shin, D. and Lee, Y. "An Empirical Study on the Integrative Pre-Implementation Model of Technology Acceptance in a Mandatory Environment," **Behaviour & Information Technology**, 2017, 36(8), pp. 861-874 SSCI IF:1.43
16. Malaquias, R., Malaquias, F. and Hwang, Y. "The Role of Information and Communication Technology for Development in Brazil," **Information Technology for Development**, 2017, 23(1), pp. 179-193 SSCI IF:1.49
17. Liu, C., Hsieh, A., Lo, S. and Hwang, Y. "What Consumers See when Time Is Running Out: Consumers' Browsing Behaviors on Online Shopping Websites when under Time Pressure," **Computers in Human Behavior**, 2017, 70, pp. 391-397 SSCI IF:4.31
18. Hwang, Y. "Investigating the Personal Information Management Motivation in a Mandatory Adoption of Content Management Systems," **Information Development**, 2017, 33(4), pp. 339-350 (Lead article) SSCI IF:1.27

19. Shin, D., Lee, S. and Hwang, Y. "How Do Credibility and Utility Play in the User Experience of Health Informatics Services?" **Computers in Human Behavior**, 2017, 67, pp. 292-302 SSCI IF:4.31
20. Malaquias, R. and Hwang, Y. "Firms' Size and Information and Communication Technologies Use: Empirical Evidence on Brazilian Small Businesses," **Information Development**, 2016, 32(5), pp. 1613-1620 SSCI IF:1.27
21. Malaquias, F. and Hwang, Y. "Trust in Mobile Banking under Conditions of Information Asymmetry: Empirical Evidence from Brazil," **Information Development**, 2016, 32(5), pp. 1600-1612 SSCI IF:1.27
22. Rouibah, K., Lowry, P. and Hwang, Y. "The Effects of Perceived Enjoyment and Perceived Risks on Trust Formation and Intentions to Use Online Payment Systems: New Perspectives from an Arab Country," **Electronic Commerce Research & Applications**, 2016, 19, pp. 33-43 SSCI IF:2.91
23. Hwang, Y., Al-Arabi, M., Shin, D. and Lee, Y. "Understanding Information Proactiveness and the Content Management System Adoption in Pre-Implementation Stage," **Computers in Human Behavior**, 2016, 64, pp. 515-523 SSCI IF:4.31
24. Hwang, Y., Al-Arabi, M. and Shin, D. "Understanding Technology Acceptance in a Mandatory Environment: A Literature Review," **Information Development**, 2016, 32(4), pp. 1266-1283 SSCI IF:1.27
25. Hwang, Y., Al-Arabi, M., Rouibah, K. and Chung, J. "Toward an Integrative View for the Leader-Member Exchange of System Implementation," **International Journal of Information Management**, 2016, 36(6), pp. 976-986 SSCI IF:5.06
26. Hwang, Y., Lee, Y. and Shin, D. "The Role of Goal Awareness and IT Self-Efficacy on Job Satisfaction of Healthcare System Users," **Behaviour & Information Technology**, 2016, 35(7), pp. 548-558 SSCI IF:1.43
27. Malaquias, R., Malaquias, F. and Hwang, Y. "Effects of Information Technology on Corporate Social Responsibility: Empirical Evidence from an Emerging Economy," **Computers in Human Behavior**, 2016, 59, pp. 195-201 SSCI IF:4.31
28. Hwang, Y. "A Study on the Multidimensional Information Management Capability of Knowledge Workers," **ASLIB Journal of Information Management**, 2016, 68(2), pp. 138-154 (Lead article) SSCI IF:1.70
29. Malaquias, R. and Hwang, Y. "An Empirical Study on Trust in Mobile Banking: A Developing Country Perspective," **Computers in Human Behavior**, 2016, 54, pp. 453-461 SSCI IF:4.31
30. Hwang, Y. "Understanding Social Influence Theory and Personal Goals in Electronic Learning," **Information Development**, 2016, 32(3), pp. 466-477 SSCI IF:1.27

31. Hwang, Y. and Jeong, J. "Electronic Commerce and Online Consumer Behavior Research: A Literature Review," *Information Development*, 2016, 32(3), pp. 377-388 SSCI IF:1.27
32. Hwang, Y. and Grant, D. "An Empirical Study of Enterprise Resource Planning Integration: Global and Local Perspectives," *Information Development*, 2016, 32(3), pp. 260-270 SSCI IF:1.27
33. Hwang, Y., Kettinger, W. and Yi, M. "Personal Information Management Effectiveness of Knowledge Workers: Conceptual Development and Empirical Validation," *European Journal of Information Systems*, 2015, 24(6), pp. 588-606 (Top 6 Information Systems journal) SSCI IF:2.60
34. Lee, Y., Lee, J. and Hwang, Y. "Relating Motivation to Information and Communication Technology Acceptance: Self-Determination Theory Perspective," *Computers in Human Behavior*, 2015, 51, pp. 418-428 SSCI IF:4.31
35. Kim, D., Jeong, E. and Hwang, Y. "A Study of Online Portal Users' Loyalty from Switching Barriers, Core Service and Additional Value-added Service Satisfaction Perspectives," *Information Systems Management*, 2015, 32(2), pp. 136-152 SCIE IF:2.04
36. Hwang, Y. "User Experience and Personal Innovativeness: An Empirical Study on the Enterprise Resource Planning Systems," *Computers in Human Behavior*, 2014, 34, pp. 227-234 SSCI IF:4.31
37. Hwang, Y. "Understanding the Electronic Recruiting Marketplace Strategy: The Case of Job-Korea," *Information Technology for Development*, 2014, 20(4) pp. 353-361 SSCI IF:1.49
38. Hwang, Y. "Understanding the Different Influences of Online Trust on Loyalty by Risk Takers and Avoiders," *International Journal of Human-Computer Interaction*, 2014, 30(12), pp. 977-984 SSCI IF:1.35
39. Lin, H. and Hwang, Y. "Do Feelings Matter? The Effects of Intrinsic Benefits on Individuals' Commitment toward Knowledge Systems," *Computers in Human Behavior*, 2014, 30(1), pp. 191-198 SSCI IF:4.31
40. Lee, K., Lee, S. and Hwang, Y. "The Impact of Hyperlink Affordance, Psychological Reactance, and Perceived Business Tie on Trust Transfer," *Computers in Human Behavior*, 2014, 30(1), pp. 110-120 SSCI IF:4.31
41. Grant, D., Hwang, Y. and Tu, Q. "An Empirical Examination of Six Levels of Enterprise Resource Planning Integration," *Computers in Human Behavior*, 2013, 29(6), pp. 2123-2133 (Lead article) SSCI IF:4.31
42. Hwang, Y., Kettinger, W. and Yi, M. "A Study on the Motivational Aspects of Information Management Practice," *International Journal of Information Management*, 2013, 33(1), pp. 177-184 SSCI IF:5.06

43. Hwang, Y. "End-User Adoption of Enterprise Systems in Eastern and Western Cultures," *Journal of Organizational & End User Computing*, 2012, 24(4), pp. 1-17 (Lead article) SSCI IF:1.09
44. Hwang, Y. and Lee, K. "Investigating the Moderating Role of Uncertainty Avoidance Cultural Values on Multidimensional Online Trust," *Information & Management*, 2012, 49(3), pp. 171-176 (Top 10 cited papers) SSCI IF:4.12
45. Hwang, Y. "Understanding Moderating Effects of Collectivist Cultural Orientation on the Knowledge Sharing Attitude by Email," *Computers in Human Behavior*, 2012, 28(6), pp. 2169-2174 SSCI IF:4.31
46. Kim, D. and Hwang, Y. "A Study of Mobile Internet Users' Service Quality Perceptions from Utilitarian and Hedonic User Value Tendency Perspectives," *Information Systems Frontiers*, 2012, 14(2), pp. 409-421 SCIE IF:2.54
47. Hwang, Y. "Predicting Attitudes toward Knowledge Sharing by Email: An Empirical Study," *International Journal of Human-Computer Interaction*, 2011, 27(12), pp. 1161-1176 SSCI IF:1.35
48. Hwang, Y. and Grant, D. "Understanding the Influence of Integration on Enterprise Resource Planning Performance," *Information Technology & Management*, 2011, 12(3), pp. 229-240 SSCI IF:1.27
49. Hwang, Y. "Investigating the Influence of Cultural Orientation and Innovativeness on ERP Adoption," *Journal of Global Information Technology Management*, 2011, 14(3), pp. 54-74 SSCI IF:0.92
50. Hwang, Y. and Grant, D. "Behavioral Aspects of Enterprise Systems Adoption: An Empirical Study on Cultural Factors," *Computers in Human Behavior*, 2011, 27(2), pp. 988-996 SSCI IF:4.31
51. Hwang, Y. "Measuring Information Behaviour Performance Inside a Company: A Case Study," *Information Research*, 2011, 16(2), Paper 480 SSCI IF:0.80
52. Hwang, Y., Kettinger, W. and Yi, M. "Understanding Information Behavior and the Relationship to Job Performance," *Communications of the Association for Information Systems*, 2010, 27, pp. 113-128
53. Hwang, Y. "The Moderating Effects of Gender on Electronic Commerce Systems Adoption Factors: An Empirical Investigation," *Computers in Human Behavior*, 2010, 26(6), pp. 1753-1760 SSCI IF:4.31
54. Hwang, Y. "Investigating the Role of Identity and Gender in Technology Mediated Learning," *Behaviour & Information Technology*, 2010, 29(3), pp. 305-319 SSCI IF:1.43
55. Hwang, Y. "The Impact of Uncertainty Avoidance, Social Norms and Innovativeness on Trust and Ease of Use in Electronic Customer Relationship Management," *Electronic Markets*, 2009, 19(2), pp. 89-98 SSCI IF:3.55

56. Kim, Y., Kim, D. and Hwang, Y. "Exploring Online Transaction Self-Efficacy in Trust Building in Business-to-Customer E-Commerce," *Journal of Organizational & End User Computing*, 2009, 21(1), pp. 37-59 SSCI IF:1.09
57. Hwang, Y. "A Preliminary Examination of the Factors for Knowledge Sharing in Technology Mediated Learning," *Journal of Information Systems Education*, 2008, 19(4), pp. 419-430
58. Hwang, Y. and Kim, D. "Understanding Affective Commitment, Collectivist Culture, and Social Influence in relation to Knowledge Sharing in Technology Mediated Learning," *IEEE Transactions on Professional Communication*, 2007, 50(3), pp. 232-248 SSCI IF:1.14
59. Hwang, Y. and Kim, D. "Customer Self-Service Systems: The Effects of Perceived Web Quality with Service Contents on Enjoyment, Anxiety, and e-Trust," *Decision Support Systems*, 2007, 43(3), pp. 746-760 SCIE IF:3.85
60. Hwang, Y. and Leitch, R. "Balanced Scorecard: Evening the Odds of Successful Business Process Reengineering," *IEEE IT Professional*, 2005, 7(6), pp. 24-30 SCIE IF:2.42
61. Saeed, K., Grover, V. and Hwang, Y. "The Relationship of E-Commerce Competence to Customer Value and Firm Performance: An Empirical Investigation," *Journal of Management Information Systems*, 2005, 22(1), pp. 223-256 (Financial Times 50 journal) SSCI IF:3.01
62. Hwang, Y. "Investigating Enterprise Systems Adoption: Uncertainty Avoidance, Intrinsic Motivation, and the Technology Acceptance Model," *European Journal of Information Systems*, 2005, 14(2) pp. 150-161 (Top 6 Information Systems journal) SSCI IF:2.60
63. Saeed, K., Grover, V. and Hwang, Y. "Creating Synergy with a Clicks and Mortar Approach," *Communications of the ACM*, 2003, 46(12), pp. 206-212 SCI IF:5.41
64. Yi, M. and Hwang, Y. "Predicting the Use of Web-Based Information System: Self-Efficacy, Enjoyment, Learning Goal Orientation, and the Technology Acceptance Model," *International Journal of Human-Computer Studies*, 2003, 59(4), pp. 431-449 (1,300+ citation) SSCI IF:2.01
65. Saeed, K., Hwang, Y. and Yi, M. "Toward an Integrative Framework for Online Consumer Behavior Research: A Meta-Analysis Approach," *Journal of Organizational & End User Computing*, 2003, 15(4), pp. 1-26 (Lead article) SSCI IF:1.09
66. Saeed, K., Hwang, Y. and Grover, V. "Investigating the Impacts of Website Value and Advertising on Firm Performance in E-Commerce," *International Journal of Electronic Commerce*, 2003, 7(2), pp. 119-141 (The #1 ranked e-commerce journal) SSCI IF:3.44

#### PUBLICATIONS – EDITORIAL / BOOK CHAPTERS

1. Hwang, Y. "Guest Editorial Preface: Online End-User Trust and Consumer Behavior Research," *Journal of Organizational & End User Computing*, 2009, 21(1) pp. 1-2
2. Hwang, Y. and Kim, D. "Research Highlight Summary: Evaluation of Web Assurance Seal Services," in *Auditing: The Art and Science of Assurance Engagement*, Canadian Eleventh Edition (Arens et al. Eds.) Pearson Education Canada, 2009



3. Saeed, K., Hwang, Y. and Yi, M. "Chapter V: A Meta-Analysis Approach toward the Development of an Integrative Framework for Online Consumer Behavior Research," in **Advanced Topics in End User Computing, Volume III** (Adam Mahmood Eds.) Idea Group Publishing, Hershey, PA, 2004, pp. 64-95

#### REFEREED CONFERENCE PRESENTATIONS

1. Hwang, Y. "Understanding Personal Information Management Effectiveness and Knowledge Management," **Global Public Policy & Administration Symposium**, Los Angeles, CA, 2016
2. Hwang, Y. "A Preliminary Study on the Role of Risk Perception in Electronic Commerce Systems Adoption," **The Finance, Economics, MIS, & Global Business Research Conference**, Miami, FL, 2015
3. Hwang, Y. "Personal Goals and Social Influence in the E-Learning Systems Implementation: An Empirical Study," **International Conference on Business, Management, & Governance**, Las Vegas, NV, 2014
4. Hwang, Y. "A Study on the Different Influences of Trust on Loyalty by Risk Takers and Avoiders," **Post-ICIS LG CNS KrAIS Workshop**, Milan, Italy, 2013
5. Hwang, Y. "An Empirical Test of Six Levels of Enterprise Resource Planning Integration," **Korea Association of Information Systems Conference**, Busan, South Korea, 2013
6. Hwang, Y. "Understanding the Different Levels of Enterprise Systems Integration," **Post-ICIS LG CNS KrAIS Workshop**, Orlando, FL, 2012
7. Hwang, Y. "Collectivist Cultural Orientation and Knowledge Sharing Attitude in the Online Learning Environment," **Korea Society of Management Information Systems Conference**, Busan, South Korea, 2012, pp.135-140
8. Hwang, Y. "The Impact of Culture on the Enterprise Systems Adoption in Japan and the U.S.," **Americas Conference on Information Systems**, Detroit, MI, 2011, Paper 7
9. Hwang, Y. "Investigating the Factors for Adopting Enterprise Systems: A Cross-Cultural Study," **International Conference on Information Resource Management (Conf-IRM)**, Seoul, South Korea, 2011, pp. 65-69
10. Hwang, Y. "Understanding Knowledge Sharing by Email Based on the Social Influence Theory Perspectives," **Korea Society of Management Information Systems Conference**, Seoul, South Korea, 2010, pp. 617-622
11. Hwang, Y. "An Empirical Investigation of Normative, Affective, and Gender Influence on E-Commerce Systems Adoption," **Americas Conference on Information Systems**, Lima, Peru, 2010, Paper 37
12. Hwang, Y. "Understanding Social Norms, Enjoyment, and the Moderating Effect of Gender on E-Commerce Adoption," **Southern Association for Information Systems Conference**, Atlanta, GA, 2010, pp. 237-242

13. Hwang, Y. "Investigating Personal Information Management Effectiveness and Organizational Performance," **Academy of Management Annual Meeting – Professional Development Workshop**, Chicago, IL, 2009
14. Hwang, Y. "Understanding the Cultural Factors for Enterprise Resource Planning Systems Adoption in the Digital Economy," **Decision Sciences Institute International Conference**, Nancy, France, 2009, pp. 321-332 Nominated for the conference best papers
15. Hwang, Y. "An Empirical Study on Affective Commitment and Enjoyment in Technology Mediated Learning," **Decision Sciences Institute Annual Meeting**, Baltimore, MD, 2008, pp. 591-596
16. Hwang, Y. "Towards the Development of an Integrative Framework for Technology Mediated Learning," **Americas Conference on Information Systems**, Toronto, Canada, 2008, Paper 170
17. Hwang, Y. "An Empirical Investigation of the Antecedents of Knowledge Sharing in the Electronic Learning Environment," **Business & Information Technologies International Conference**, Seoul, South Korea, 2007
18. Hwang, Y. "Investigating the Antecedents of Intrinsic Motivation and Identification in Technology Mediated Learning," **Midwest Decision Sciences Institute Meeting**, Chicago, IL, 2007
19. Kim, D., Jeong, E., Hwang, Y. and Rao, H. "A Study of Online Game Portal Users' Loyalty from Switching Barrier, Game Content Satisfaction, and Additional Service Satisfaction Perspectives," **Pre-ICIS Workshop on e-Business (WEB)**, Milwaukee, WI, 2006
20. Kim, D. and Hwang, Y. "A Study of Mobile Internet Usage from Utilitarian and Hedonic User Tendency Perspectives," **Americas Conference on Information Systems**, Acapulco, Mexico, 2006, pp. 2015-2023
21. Hwang, Y. "The Roles of Internalization, Identification, Social Influence, and Collectivism in Technology Mediated Learning," **San Diego International Systems Conference**, San Diego, CA, 2006
22. Hwang, Y. "An Empirical Study of Online Trust and Consumer Behavior: Cultural Orientation, Social Norms, and Personal Innovativeness in IT," **International Conference on Information Systems (ICIS)**, Las Vegas, NV, 2005, pp. 873-884 12% acceptance rate
23. Hwang, Y. "Investigating the Effects of Perceived Web Quality on e-Trust, Mediated by Hedonic Needs and Anxiety," **Americas Conference on Information Systems**, Omaha, NE, 2005, pp. 151-156
24. Hwang, Y. "An Empirical Examination of Individual-Level Cultural Orientation as an Antecedent to ERP Systems Adoption," **Pre-ICIS Workshop on Cross-Cultural Research in Information Systems**, Washington D.C., 2004
25. Hwang, Y. "The Influence of Individual-Level Cultural Orientation on ERP System Adoption," **Americas Conference on Information Systems**, New York City, NY, 2004, pp. 420-424

26. Hwang, Y. and Leitch, R. "Assessment of ERP / e-Commerce System Implementation Using Balanced Scorecard Approach," **Americas Conference on Information Systems**, Tampa, FL, 2003, p. 302
27. Hwang, Y. and Yi, M. "Predicting the Use of Web-Based IS: Intrinsic Motivation and Self-Efficacy," **Americas Conference on Information Systems**, Dallas, TX, 2002, pp. 1076-1081 Nominated for the HCI mini-track best papers
28. Hwang, Y. "Resource-Based Approach in Balanced Scorecard Implementation," **Southern Association for Information Systems Conference**, Savanna, GA, 2002
29. Hwang, Y. and Saeed, K. "Investigating Online Consumer Behavior: A Literature Review," **Decision Sciences Institute Annual Meeting**, San Diego, CA, 2002
30. Hwang, Y. "Balanced Scorecard Implementation in Electronic Commerce: A Case Study," **Pacific Asia Conference on Information Systems**, Seoul, South Korea, 2001

#### INVITED PRESENTATIONS

- 2019 Hankuk University of Foreign Studies (HUFS)
- 2018 University of Wollongong (Australia)
- 2017 Korea Advanced Institute of Science and Technology (KAIST)
- 2016 Yonsei University (South Korea)
- 2015 Seoul National University (SNU)
- 2013 KAIST, Yonsei University, Kyung Hee University (KHU), Hanyang University, LG CNS
- 2012 KAIST, SNU, KHU, HUFS, Sungkyunkwan University, Sogang University, Sejong University
- 2010 KAIST, SNU, KHU, Yonsei University, Korea University, Sungkyunkwan University, Sogang University, Hanyang University, Ewha Womans University, Ajou University, Dongguk University
- 2008 Northwestern University
- 2005 University of Illinois at Chicago
- 2004 University of Illinois at Springfield
- 2003 Villanova University, USC, CSU, Hofstra University, Texas A&M International University
- 2002 University of Central Florida, Bowling Green State University, Wichita State University

#### COURSES TAUGHT

##### **DePaul University**

School of Accountancy & MIS, Driehaus College of Business

Associate Professor (2009-present)

Assistant Professor (2005-2009)

Visiting Assistant Professor (2003-2005)

[MIS 140] Introduction to Business Technology and Decision Making

[MIS 350] Business Systems Analysis

[MIS 398] Special Topics

[MIS 673] Data Management

[MIS 674] Systems Analysis and Design

[MIS 686] Telecommunications Management

[MIS 340] Management Information Systems

##### **Kyung Hee University**

College of International Studies

Professor (International Scholar) (2010-present)  
[Summer] Global Business Strategy  
[Summer] Topics in Global Business  
[Graduate] Management Information Systems

### **University of South Carolina**

Management Science Department, Darla Moore School of Business  
Instructor (2001-2003)  
[MGS 190] Computer Information Systems for Business

## **SERVICE – DEPAUL UNIVERSITY**

### **University Service**

Advisor, Korean Student Association (2015-present)  
Member, Academic Integrity Board (2007-2010, 2013-2019)  
Member, PhD Dissertation Committee in College of CDM (2009-2014)  
Member, Course Management Technology Assessment Task Force (2009)  
Faculty Member, General Student Group Organization (2005)

### **College Service**

Faculty Mentor, MIS Organization (2015-present)  
Chair, DBA Dissertation Committee (2017-present)  
Liaison, Various Collaboration Program in Korea (2012-present)  
Member, Undergraduate Curriculum Committee (2006-2013)  
Member, Strategic Planning Task Force (2012)  
Member, Internal Operation Strategic Task Force (2012)  
Member, Ethical Issues Assessment and Assurance Task Force (2004)  
Faculty Representative, Kellstadt Graduate School Open House (2004-2008)  
Participant, GMAT Exam Revision Assessment (2009)  
Participant, AACSB Program Assessment (2006)  
Interviewer, Schmitt and Bauer Scholarship Program (2004)

### **Department Service**

Coordinator, MIS Graduate Program (2019-present)  
Chair, MIS Curriculum Committee (2016-2018)  
Member, MIS Curriculum Committee (2004-2015, 2019-present)  
Member, Journal List Committee (2016-present)  
Member, Recruiting Committee (2007-present)  
Member, Promotion and Tenure Committee (2015-present)  
Member, Graduate Program Committee (2004-2018)  
Member, MIS 140 Strategic Task Force (2018)  
Member, MIS Undergraduate Curriculum Committee (2006-2013)  
Member, Strategic Planning Group (2012)  
Member, Scholarship Strategic Task Force (2012)  
Member, MIS 340 Revision Committee (2007-2009)

### **Doctoral Dissertation Committee – DePaul University**

Chair, James Moore, Driehaus College of Business (2017-present)  
Member, Mohammed Al-Arabi, College of Computing and Digital Media (2009-2014)

### **Visiting Research Scholar Supervisor**

Ai-Yun Hsieh, Chinese Culture University, Taiwan (2016, 2019)  
Fernanda Malaquias, Federal University of Uberlândia, Brazil (2015)  
Rodrigo Malaquias, Federal University of Uberlândia, Brazil (2015)

## EXTERNAL SERVICE

### **External Grant Committee**

Research Grant Council (RGC) of Hong Kong (2016-2019)

### **Program Committee**

Post-ICIS LG CNS KrAIS Workshop (2014-present)  
Mid West Association for Information Systems (MWAIS) Conference (2017)  
European Conference of Information Systems / EJIS Author Workshop (2014)  
Pre-ICIS Human-Computer Interaction / MIS Workshop (2004-2013)  
Asian Conference on Intelligent Information and Database Systems (2012)  
Conference on Information Resource Management (Conf-IRM) (2005-2007)  
International Conference on Mobile Society (2008)  
European Conference on Mobile Government (2008)  
International Association for Development of Information Society Conference (2006)  
Pacific Asia Conference on Information Systems (PACIS) (2005)

### **Session Chair**

Americas Conference on Information Systems (2010, 2014)  
Korea Association of Information Systems Conference (2013)  
Post-ICIS LG CNS KrAIS Workshop (2012)  
Conference on Information Resource Management (Conf-IRM) (2011)  
Decision Sciences Institute (DSI) Annual Meeting (2008)

### **Reviewer – Conference Papers**

International Conference on Information Systems (ICIS) (2004-present)  
Americas Conference on Information Systems (AMCIS) (2002-present)  
Hawaii International Conference on System Sciences (HICSS) (2006-2014)  
Pacific Asia Conference on Information Systems (PACIS) (2001, 2006-2013)  
Decision Sciences Institute (DSI) Annual Meeting (2002-2008, 2014)  
European Conference on Information Systems (ECIS) (2011)  
Academy of Management (AOM): OCIS Division (2009-2010)  
Post-ICIS LG CNS KrAIS Workshop (2012-2013)  
Pre-ICIS Workshop on Cross-Cultural Research in Information Systems (2004-2007)  
Southern Association for Information Systems Conference (2002, 2010)

### **Reviewer – Journal Articles**

MIS Quarterly, Journal of MIS, Journal of AIS, European Journal of Information Systems, Information Systems Journal, Journal of IT, Information & Management, Decision Support Systems, IEEE Transactions on Professional Communication, Computers in Human Behavior, International Journal of Electronic Commerce, International Journal of Accounting Information Systems, International Journal of Human-Computer Studies, International Journal of Human-Computer Interaction, International Journal of Information Management, Information Development, Behaviour & IT, Journal of Electronic Commerce Research, International Journal of Technology Management, International Journal of IT & Decision Making, Journal of Organizational Computing & Electronic Commerce, Journal of Organizational & End User Computing, IT & People, IT & Management, Journal of Computer-Mediated Communication, Journal of Global Information

Management, Information Systems Management, European Journal of Psychology of Education, Asia Pacific Education Review, Knowledge-Based Systems, Service Industries Journal, Library & Information Science Research, Digital Policy, Regulation & Governance

### **Reviewer – Book Chapters**

*Systems Analysis and Design in an Age of Options*, by Spurrier and Topi, Prospect Press (2018)  
*End-User Computing, Development, and Software Engineering*, by Dwivedi and Clarke, IGI Global (2012)  
*Innovative Strategies and Approaches for End-User Computing Advancements*, by Dwivedi and Clarke, IGI Global (2012)  
*Computationalism: The Deductive Approach or the Mind Body Problem in a Computationalist Perspective*, by Marchal, Bentham Science Publishers (2012)  
*Modern Systems Analysis and Design*, by Hoffer, George and Valacichi, Prentice Hall (2011)  
*Systems Analysis & Design with UML*, by Dennis, Wixom and Tegarden, John Wiley & Sons (2011)  
*Accounting Information Systems: Basic Concepts & Current Issues*, by Hurt, McGraw-Hill (2008)  
*Management Information Systems for the Information Age*, by Haag, Cummings and Phillips, McGraw-Hill (2006)  
*Modern Database Management*, by Hoffer, Prescott and McFadden, Prentice Hall (2006)

### **Community Service**

Computer Class Instructor for Community (2004-2010)  
Director of the Korean Language Elementary School (2005-2010)

## **OTHER ACTIVITIES**

### **Media Interview**

The Media Prof, “Mobile Banking Fears: Mobile Banking in Brazil” (2016)  
The E-Commerce Times, “Coupang’s on Fire in Korea’s Hot M-Commerce Climate” (2014)

### **Professional Experience**

Consultant, BlueCross BlueShield of South Carolina (2002-2003)  
Head of Trade Division, Jisan Cellular Products Co. Ltd. South Korea (1998)  
Accountant, Hyundai Petrochemical Co. Ltd. South Korea (1995)  
Communication Officer, Republic of Korea Army (1992-1993)

### **Academic Membership**

Association for Information Systems (AIS)  
Korea Society of Management Information Systems (KrAIS)

### **Professional Membership**

Marquis Who’s Who in America – Albert Nelson Marquis Lifetime Achievement Award  
International Biographical Centre (IBC) – 2000 Outstanding Intellectuals of the 21<sup>st</sup> Century  
American Biographical Institute (ABI) – The Prestigious Leadership Hall of Fame  
Beta Gamma Sigma – International Honor Society

### **Personal Information**

U.S. Citizen  
Fluent in English and Korean